

AMENDMENT TO THE CLAIMS

1. (Currently Amended) A computer-implemented method for collecting survey information from a user of a computer network, the method comprising:

providing, over a computer network, a query form to a recipient, wherein the query form contains query configuration tools including a plurality of controls that are selectively manipulatable so as to dictate a content, order, and method of answering at least some survey questions to be included in a dynamic survey query;

receiving, over the computer network, query configuration data from the recipient, wherein the query configuration data is indicative of how the dynamic survey query should be formatted in order to be consistent with manipulation of the plurality of controls by the recipient;

providing, over the computer network, a dynamic survey query to the user, wherein the dynamic survey query is formatted so as to be consistent with manipulation of the plurality of controls by the recipient, and wherein the dynamic survey query is configured to request for structured responses by from the user;

receiving the structured responses from the user; and

generating an electronic message to ~~at~~the recipient indicating that the structured responses have been received, and including the structured responses.

2. (Currently Amended) The method of claim 1 and further comprising:

automatically integrating the structured responses into a pre-identified application hosted by the recipient.

3. (Currently Amended) The method of claim 1 wherein providing the dynamic survey query comprises:

receiving a contact indication from the user; and

providing the dynamic survey query to the user in response to the contact indication.

4. (Original) The method of claim 3 and further comprising:

providing content over the computer network for display to the user.

5. (Original) The method of claim 4 wherein providing content comprise:

providing a contact link in the content.

6. (Original) The method of claim 5 wherein receiving the contact indication comprises:

receiving an indication that the user has activated the contact link.

7. (Cancelled)

8. (Currently Amended) The method of claim 7~~1~~ wherein receiving query configuration data comprises:

receiving query definition data ~~on the query form~~ indicative of a content of questions in the dynamic survey query wherein the query definition data directly reflects manipulation, by the recipient, of the plurality of controls.

9. (Currently Amended) The method of claim 7~~1~~ wherein receiving query configuration data comprises:

receiving ~~form query definition data on the query form~~ indicative of non-content configuration of questions in the dynamic survey query, wherein query definition data directly reflects manipulation, by the recipient, of the plurality of controls.

10. (Currently Amended) The method of claim 7~~1~~ wherein receiving query configuration data comprises:

receiving query branching data ~~on the query form~~ indicative of an order in which questions in the query are displayed to the user based on answers to the questions in the dynamic survey query, wherein the query branching data directly reflects manipulation, by the recipient, of the plurality of controls.

11. (Currently Amended) The method of claim 10 wherein the query branching data is configured to dynamically change which questions are presented to the user based on the user's answers to previous questions in the dynamic survey query.

12. (Currently Amended) The method of claim 7~~1~~ wherein providing a query form comprises: providing a pre-configured query template for modification by the recipient.

13. (Original) The method of claim 1 and further comprising: generating a report based on the structured responses.

14. (Currently Amended) The method of claim 13 wherein generating the report comprises: indicating how many times the dynamic survey query ~~was~~ has submitted by ~~a~~ the user.

15. (Currently Amended) A computer-implement survey query service provider for providing ~~query survey~~ services over a computer network, comprising:  
a query survey service component that provides a content provider with a pre-configured survey template along with tools for altering the template, wherein the survey service component receives survey configuration information from the content provider in the form of an indication of alterations made to the pre-configured survey template, and wherein the survey query service configured to receive query configuration information from a content provider, and provides a dynamic, structured query survey, configured based on the query survey configuration

data information, to a user accessing content of the content provider over the computer network.

16. (Currently Amended) The query-survey service provider of claim 15 wherein the content accessed by the user includes a link to the querysurvey and wherein the querysurvey service component is configured to provides the querysurvey to the user in response to the user activating the link.

17. (Currently Amended) The query-survey service provider of claim 16 wherein the query survey service component is configured to receives user responses to the querysurvey and automatically provides a the content provider with an electronic message that includes the indicative that a user responded to the query along with the user responses.

18. (Currently Amended) The query-survey service provider of claim 17 wherein the query survey service component is configured to provides the electronic message as an electronic mail message and the user responses as an attachment to the electronic mail message.

19. (Currently Amended) The querysurvey service provider of claim 17 wherein the querysurvey service component is configured to provides an integration component to integrate the user responses into a predefinedpre-identified application.

20. (Cancelled)

21. (Currently Amended) The query-survey service provider of claim 2015 wherein the query form engine is configured to receive query configuration data by receiving query definition data on the query form indicative of a tools for altering include tools for altering a content of questions in the querypre-configured survey.

22. (Currently Amended) The querysurvey service provider of claim 2015 wherein the query form engine is configured to receive query configuration data by receiving form data on the query form indicative of tools for altering include tools for altering a non-content configuration of questions in the querypre-configured survey.

23. (Currently Amended) The querysurvey service provider of claim 2015 wherein the query form engine is configured to receive query configuration data by receiving query branching data on the query form indicative of tools for altering include tools for altering an order in which questions in the querypre-configured survey are displayed to the user based on answers to the questions in the query.

24. (Currently Amended) The querysurvey service provider of claim 2315 wherein the query service component is configured to access the query branching data to dynamically change tools for altering include tools for altering which questions areis presented next to the user based on an the user's answers to a previous questions in the query.

25. (Cancelled)

26. (Currently Amended) A computer readable storage medium storing computer readable instructions which, when invoked, cause the computer to perform steps of:  
providing a survey form to an entity interested in gathering information from a user;  
receiving survey configuration data from the entity, wherein the survey configuration represents manipulations of the survey form by the entity, and wherein the survey configuration is indicative of how a survey to be sent to the user should be formatted;  
providing, to a user, over a computer network, the survey in a format that is consistent

~~with the survey configuration data, and wherein the format requests a dynamic query for structured responses by from the user;~~  
receiving the structured responses from the user; and  
sending an electronic message to ~~a recipient the entity~~ indicating that the structured responses have been received, and including the structured responses.

27. (Original) The computer readable medium of claim 26 wherein the method further comprises:

automatically integrating the structured responses into a pre-identified application.

28. (Cancelled)

29. (Currently Amended) The computer readable medium of claim ~~28~~<sup>26</sup> wherein receiving ~~query survey configuration data~~ comprises:

receiving ~~query~~survey branching data ~~on the query form~~ indicative of an order in which questions in the ~~query survey~~ are to be displayed to the user based on answers to the questions in the query.

30. (Currently Amended) The computer readable medium of claim 29 wherein the ~~query survey~~ branching data is configured to dynamically change which questions are presented to the user based on the user's answers to previous questions in the ~~query survey~~.

31. (Currently Amended) The computer readable medium of claim 28 wherein providing a ~~query survey~~ form comprises:

providing a pre-configured ~~query survey~~ template for modification by the ~~recipient entity~~.